



**MAZOOON COLLEGE**

**RESEARCH CENTRE**

**Faculty Conference Details**

## Conference Presentations & Attendance 2024- 2025

| Sl.No. | Department              | Faculty name                      | Title of the Paper   | Name of the conference  | Academic Year |
|--------|-------------------------|-----------------------------------|--|---|---------------|
| 1.     | English Language        | Dr. Saud Albusaidi                | Exploring Higher Education Internationalisation in Oman: Academic Staff Perspectives   | Innovation for Inclusion Conference, Seychelles   | 2024-2025     |
| 2.     | Humanities              | Dr.Ajitha Eswaramangalam          | “Social Inclusion of Children with Autism Spectrum Disorders and Mothers’ Mental Health in Two Arabic-Speaking Countries: A Mediation Model of Culture and Resilience” | Middle East submit at the launch of Special edition of International Journal of Developmental Disabilities, held at American University in Dubai (AUD) on 21 November 2024. Dubai,UAE | 2024-2025     |
| 3.     | English Language        | Dr. Maryam Ghaffari               | Developing Hybrid Digital Mentorship Models and Micro-Credentialing: A Framework for Professional Excellence and Burnout Prevention                                    | International Conference on Emerging Technologies in Multidisciplinary Fields (ICETMF25).   | 2024-2025     |
| 4.     | English Language        | Mr. Sajjad Ahmed Mohammed Al Ajmi | Reimagining Literature in Digital Worlds: Elden Ring   | International Conference on Emerging Technologies in Multidisciplinary Fields (ICETMF25).   | 2024-2025     |
| 5.     | Computing & Informatics | Mr. Mohammed Ahmed Al Batahari    | Adaptive Bandwidth Management for Traffic Surge and Device Hunger Scenarios in LAN Environments  | International Conference on Emerging Technologies in Multidisciplinary Fields (ICETMF25).   | 2024-2025     |

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| 6.  | Foundation Department | Mr. Mohammed El-Amin     | Quality Audits of the General Foundation Program in Oman: A Review of Trends and Priorities   | International Conference on Emerging Technologies in Multidisciplinary Fields (ICETMF25).           | 2024-2025 |
| 7.  | English Language      | Dr. Saud Albusaidi       | Exploring Academic Staff Perspectives and Attitudes towards the Internationalisation of Higher Education in Oman: Gender as a Critical Variable | International Conference on Emerging Technologies in Multidisciplinary Fields (ICETMF25).           | 2024-2025 |
| 8.  | English Language      | Dr. Saud Albusaidi       | How are the policy initiatives being enacted to strengthen regional higher education in the GCC received and implemented?                       | the 2nd International Conference on Advances in Technology, Education, and Science (ICATES), Turkey | 2024-2025 |
| 9.  | English Language      | Dr. Saud Albusaidi       | How are the policy initiatives being enacted to strengthen regional higher education in the GCC received and implemented?                       | 4th National Symposium on ELT & Research  | 2024-2025 |
| 10. | Eco & BS              | Dr. S. Varalakshmi       | A comparative Analysis of Financial Risk Management Strategies: Evaluating the effectiveness of a Novel Approach Against Traditional Model'     | 6th International Conference on Data Analytics and Management - ICDAM2025, Italy                    | 2024-2025 |
| 11. | Humanities            | Dr.Ajitha Eswaramangalam | “The Concept and impact of Fear of Missing Out (FoMO):- A Post-Covid Review analysis.   | 9th International Conference in Education, organized by Sultan Qaboos University. , Oman            | 2024-2025 |
| 12. | Eco & Bus Dept        | Shamsher Khan            | Pioneering Adaptive Machine Learning Solutions for Smart Grid Integrity   | ICBATS 2025, 3rd International conference on Business Analytics for Technology and Security         | 2024-2025 |

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| 13. | Computing & Informatics | Ms Gazala Yusufi                        | An Insight on ChatGPT and its Effects on Academic Integrity  | 2nd International Conference on Business, Communication and Technology (ICBCT) 2025  | 2024-2025    |
| 14. | Foundation Department   | Dr. Muhammad Haris                      | A Time Efficient nonlinear control function for the synchronization finance hyperchaotic function  | Indonesian Journal of Electrical Engineering and Computer Science  | 2024-2025    |
| 15. | Foundation Department   | Dr. Muhammad Haris                      | Pioneering Adaptive Machine Learning Solutions for Smart Grid Integrity  | ICBATS 2025, 3rd International conference on Business Analytics for Technology and Security  | 2024-2025    |
| 16. | Eco & Bus               | Dr Shamseen                             | Brand Attachment (BA) and Brand Trust (BT) in mediating the impact of Affective Value Congruence (BAC) on Purchase Intention (PI): A Study of Perfume Shoppers in Oman | International Seminar on 'Achievements, Challenges and Revitalization Opportunities for Micro, Small and Medium Enterprises (MSMEs) sector in Vision Viksit Bharat @2047'. | 2024-2025    |
| 17. | C&I                     | Dr Irene Taguinod & Ms Gazala Yusuf     | An Insight on ChatGPT and its Effects on Academic Integrity  | ICBT2025: Gulf College Oman  | AY 2024-2025 |
| 18. | English                 | Dr Aqsa Atta ,Hilal Al Amri & Dr Maryam | Repositioning AI in EFL Writing Feedback: The SMART Model's Role in Pedagogical Integration  | 8th National Conference on Metaverse and AI Driven Approaches in Language Teaching, Learning and Research  | AY 2024-2025 |

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| 19. | English                      | Dr Maryam Ghaffari &<br>Dr Aqsa Atta | Enhancing Language Classroom assessment<br>Fairness through Artificial Intelligence and<br>Multiple Intelligence Approaches | 8th National Conference on<br>Metaverse and AI Driven<br>Approaches in Language<br>Teaching, Learning and<br>Research  | AY 2024-<br>2025 |
| 20. | Eco & Bus                    | Dr. Dure Najaf                       | The Impact of Oman's Vision 2040 On GDP<br>Growth From 2021-2024 with reference to<br>Education for Women Empowerment       | Seminar on "Achievements,<br>Challenges and Revitalization<br>Opportunities for Micro,<br>Small and Medium<br>Enterprises ( MSME) Sector<br>in Vision Viksit Bharat @<br>2047 " organised by Post<br>Graduate and Research<br>Department of Economics,<br>The New College, Chennai,<br>India | AY 2024-<br>2025 |
| 21. | Computing and<br>Informatics | Dr. Mohammad Nasar                   | Predicting Stock Market Trends with LSTM<br>Networks: A Deep Learning Analysis.   | 6th International Conference<br>on Data Analytics for<br>Business and Industry,<br>University of Bahrain,<br>Bahrain   | AY 2024-<br>2025 |
| 22. | Computing and<br>Informatics | Dr. Mohammad Nasar                   | Integrating AI with IoT for Smart<br>Agriculture: A Step Toward Sustainability  | International Conference on<br>Our Power, Our Planet:<br>Sustainable Agriculture &<br>Biodiversity in Changing<br>Climate, India   | AY 2024-<br>2025 |
| 23. | Computing and<br>Informatics | Dr. Mohammad Nasar                   | Anomaly Detection in IoT Networks Using<br>Federated Learning   | The International Conference<br>on Business Analytics for  | AY 2024-<br>2025 |

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|     |                           |   |  | Technology and Security (ICBATS-2025), UAE   |              |
| 24. | Computing and Informatics | Dr. Mohammad Nasar                      | Exploring Future Research Directions in the Metaverse and Artificial Intelligence  | The 8th National Conference On Metaverse and AI Driven Approaches in Language Teaching, Learning and Research, Buraimi, Oman | AY 2024-2025 |
| 25. | Computing and Informatics | Dr. Mohammad Nasar                      | Blockchain for Enhanced Data Privacy in Healthcare   | The International Conference on Business Analytics for Technology and Security (ICBATS-2025), UAE                            | AY 2024-2025 |
| 26. | Computing and Informatics | Dr. Mohammad Nasar                      | Adaptive Bandwidth Management for Traffic Surge and Device   | International Conference on Emerging Technologies in Multidisciplinary Fields (ICETMF 2025),                                 | AY 2024-2025 |
| 27. | English                   | Dr. Maryam Ghaffari & Dr.Aqsa           | Enhancing Language Classroom Assessment Fairness through Artificial Intelligence and Multiple Intelligence Approaches    | 8th National Conference on Metaverse and AI Driven Approaches in Language Teaching, Learning and Research                    | Ay 2024-2025 |
| 28. | English                   | Dr Aqsa Atta ,Hilal Al Amri & Dr Maryam | Hunger Scenarios in LAN Environments   | 8th National Conference on Metaverse and AI Driven Approaches in Language Teaching, Learning and Research                    | AY 2024-2025 |
| 29. | English                   | Dr. Maryam Ghaffari                     | Effects of Video Inclusive Portfolios as Teacher's Feedback on General Foundation Learners' Reading Comprehension Skills | Innovative Pedagogies and Educational Strategies,  | AY-202-2025  |

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|     |                               |                                    |  | Reshaping the Future of GFP, Oman   |              |
| 30. | English                       | Ms. Sharmeen & Dr. Maryam Ghaffari | Investigating the Impact of Utilizing MALL on At-Risk Students' Vocabulary Learning in Foundation Students of NUST | Innovative Pedagogies and Educational Strategies, Reshaping the Future of GFP, Oman                                 | AY 2024-2025 |
| 31. | Eco & Bus                     | Sumi Prasad                        | Impact of macroeconomic factors on non-performing assets of Indian scheduled commercial banks                      | International Conference on Sustainable Practices in Business and Technology (ICSPBT' 2024)                         | AY 2024-25   |
| 32. | General Foundation Department | Ms Yevette Mathew                  | Building a Resilient Technology Classroom  | 4th Hawaii International Conference on English Language and Literature Studies (HICELLS 2025),Oman                  | AY 2024-2025 |
| 33. | General Foundation Department | Ms Yevette Mathew                  | Gaming in the Metaverse: The Next Level of Immersive Experience  | BUC 8th National Conference, "Metaverse and AI- driven Approaches in Language Teaching, Learning and Research",Oman | AY 2024-2025 |
| 34. | General Foundation Department | Ms Yevette Mathew                  | Augmented Learning in EFL Classroom  | Oman 23rd International ELT Conference,Oman   | AY 2024-2025 |
| 35. | General Foundation Department | Ms Yevette Mathew                  | Surfing A Digital Classroom  | TESOL - 29th International Conference & Exhibition,Sharjah  | AY 2024-2025 |
| 36. | C & I                         | Mr.Amarender Reddy                 | Real-Time Data Analysis for Connected Vehicles in Smart Cities   | ICBATS 2025, 3rd International conference on  | AY 2024-2025 |

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|     |                               |                      |   | Business Analytics for Technology and Security  |              |
| 37. | General Foundation Department | Ms. Runitha Lourdes  | Incorporating innovative communication and persuasion techniques into the curriculum                                    | 4th Hawaii International Conference on English Language and Literature Studies (HICELLS 2025),Oman                  | AY 2024-2025 |
| 38. | General Foundation Department | Ms. Runitha Lourdes  | Language Assessments Strategies Via SALT in ELT   | The 29th TESOL International Conference & Exhibition, University of Sharjah from April 18-20, 2025,Sharjah          | AY 2024-2025 |
| 39. | General Foundation Department | Ms. Runitha Lourdes  | Diverse perspectives on language teaching and learning Digital transformation and innovation strategies via SALT in ELT | BUC 8th National Conference, "Metaverse and AI- driven Approaches in Language Teaching, Learning and Research",Oman | AY 2024-2025 |
| 40. | General Foundation Department | Ms Tahani Al Nadabi  | Transforming Classroom Dynamics: Kahoot's Role In Differentiated Instruction And Inclusive Learning                     | 4th Hawaii International Conference on English Language and Literature Studies (HICELLS 2025)                       | AY 2024-2025 |
| 41. | Computing & Informatics       | Dr. Mohammad Nasar   | Predicting Stock Market Trends with LSTM Networks: A Deep Learning Analysis   | 5th International Conference on Data Analytics for Business and Industry,Bahrin                                     | AY 2024-25   |
| 42. | English                       | Dr Younis Al Shabibi | Ways to Enhnace students Reading  | 1st German Language Conference in Oman ,  | AY 2024-25   |



### Conference Presentations & Attendance 2023- 2024

| Sl.No. | Department                    | Faculty name           | Title of the Paper   | Name of the conference   | Academic Year |
|--------|-------------------------------|------------------------|--|--|---------------|
| 1.     | Computing & Informatics       | Dr. Mohammad Nasar     | Sentiment Classification based on Machine Learning Approaches in Flipkart Product Reviews                          | International Conference on Artificial Intelligence and Information Technologies (ICAIIT-2023), Uzbekistan           | AY 2023-2024  |
| 2.     | Computing & Informatics       | Dr. Mohammad Nasar     | Web Accessibility Chanlanges in Delhi NCR Region University Web sites: An In Depth Analysis using Machine Learning | International Conference on Artificial Intelligence and Information Technologies (ICAIIT-2023),Uzbekistan            | AY 2023-2024  |
| 3.     | General Foundation Department | Ms Ruwaida Al-Abdullah | Enhancing Teaching and Learning Through the Use of Moodle LMS  | 28th International Conference & Exhibition<br>The Future of Language Education: Adapting to a Changing Landscape,UAE | AY 2023-2024  |
| 4.     | General Foundation Department | Ms Runitha Lourdes     | The Essence of Benchmarking in Assessments   | 2nd International Conference on Computer, Cybernetics and Education (ICCCE-2024),Indonesia                           | AY 2023-2024  |
| 5.     | General Foundation Department | Ms Runitha Lourdes     | Exploring Alternative Assessments Methods Promoting Critical Thinking  | 28th International Conference & Exhibition<br>The Future of Language Education: Adapting to a Changing Landscape,UAE | AY 2023-2024  |

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| 6.  | General Foundation Department | Ms Yevette Mathew                    | MALL as a Gamification Approach   | 28th International Conference & Exhibition. The Future of Language Education: Adapting to a Challenging Landscape, UAE                               | AY 2023-2024 |
| 7.  | General Foundation Department | Ms Yevette Mathew                    | Innovative Strategies for Blended learning  | 28th International Conference & Exhibition<br>The Future of Language Education: Adapting to a Changing Landscape, Indonesia                          | AY 2023-2024 |
| 8.  | Computing & Informatics       | Ms Gazala Yusuf & iDr Irene Taguinod | An Insight on ChatGPT and its Effects on Academic Integrity   | International Conference on Management, Education & Innovation (ICMEI-2024)<br>Theme: Research based education for 21st century learners, Philipines | AY 2023-2024 |
| 9.  | General Foundation Department | Ms Tahani Al Nadabi                  | Enhancing College Learning with Kahoot!   | 28th International Conference & Exhibition<br>The Future of Language Education: Adapting to a Changing Landscape, Indonesia                          | AY 2023-2024 |
| 10. | Eco & Bus Deptt               | Dr Varalakshmi,                      | An overview of the concepts of intellectual properties: a study with special reference to sultanate of Oman | International conference on digital transformation in commerce and management (icdtcmrm, university, chennai, india                                  | AY 2023-2024 |
| 11. | Computing & Informatics       | Mr. Amarender Reddy                  | Immersive Realities : Journey into AR/VR, VIT University, Chennai   | Attended   | AY 2023-2024 |

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| 12. | Computing & Informatics | Dr. Mohammad Nasar | 2nd MEC Colloquium on Securing the Future: Exploring Trends and Strategies in Cyber Security, organized by Middle East College, Oman   | Attended | AY 2023-2024 |
| 13. | Computing & Informatics | Dr. Mohamad Nasar  | 13th International Webinar on Research: Research Methods for Qualitative Research, Organized by University of Technology and Applied Sciences, Salalah, Oman   | Attended | AY 2023-2024 |
| 14. | Computing & Informatics | Dr. Mohamad Nasar  | 12th International Webinar on Research: Practical guidelines for using Smart PLS software. Organized by University of Technology and Applied Sciences, Salalah, Oman   | Attended | AY 2023-2024 |
| 15. | Computing & Informatics | Ms. Gazala Yusufi  | 1st International Conference on Management, Education, and Innovation.<br>Organized by: Institute of Industry and Academic Research Incorporated, Candelaria, Quezon, Philippines.<br>Theme: Research based education for 21st Century learners. | Attended | AY 2023-2024 |

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| 16. | Computing & Informatics | Dr. Irene Taguinod | <p>1st International Conference on Management, Education, and Innovation.</p> <p>Organized by: Institute of Industry and Academic Research Incorporated, Candelaria, Quezon, Philippines.</p> <p>Theme: Research based education for 21st Century learners.</p> | Attended | AY 2023-2024 |
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### Conference Presentations & Attendance 2022- 2023

| Sl.No. | Department              | Faculty name                        | Title of the Paper  | Name of the conference  | Academic Year |
|--------|-------------------------|-------------------------------------|---|---|---------------|
| 1.     | Computing & Informatics | Ms Gazala Yusuf & Dr Irene Taguinod | Integrated System for Atika School  | 6th MEC Student Research Conference   | AY 2022-2023  |
| 2.     | Computing & Informatics | Ms Gazala Yusuf & Dr Irene Taguinod | Development of Samrt Petrol Station Prototype using IoT Technology  | 6th MEC Student Research Conference   | AY 2022-2023  |
| 3.     | Computing & Informatics | Ms Gazala Yusuf & Dr Irene Taguinod | Development of Smart Home Prototype using IoT Technology  | 6th MEC Student Research Conference   | AY 2022-2023  |
| 4.     | Computing & Informatics | Mr Mohammed Ahmed Al-Batahari       | The Techniques in Enhancing Bandwidth Load Balancing QoS at Local Area Network: A Review Paper                                  | 8th International Visual Informatics Conference (IVIC23)  | AY 2022-2023  |
| 5.     | Eco & Bus               | Dr Uvesh Husain                     | Assessing the Corporate Performance via Managerial Autonomy in Oman: Mediating Role of Management Accounting Information System | Conference, at Sultan Qaboos University   | AY 2022-2023  |
| 6.     | Eco & Bus               | Sumi Prasad                         | Gross Non-Performing Assets of commercial Banks in India - Impact of domestic and global economic variables on GNPA             | International Conference on Advanced research in banking finance and Business – Opportunities and challenges ICARBFB'22 | 2022-23       |

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| 7.  | Eco & Bus               | Sumi Prasad          | Prudential norms and Remedial Measures Used in Recovery of the Non-Performing Assets of Scheduled Commercial Banks in India-A Conceptual Analysis’. | ‘International Conference on innovative Practices in Commerce, Management and Technology INSPIRE 2022 | 2022-23      |
| 8.  | Foundation Department   | Dr. Muhammad Haris   | A gournalized finte time synchronization of Chaotic system  | Multidiscipline Modelling in Materials and Structures,  | 2022-2023    |
| 9.  | Computing & Informatics | Dr Saleem Basha      | A Logical Investigation of Stock Market Prediction and Analysis Using Supervised Machine Learning Algorithms  | IEEE, International Conference on Networking and Communications                                       | AY 2022-2023 |
| 10. | Computing & Informatics | Dr Saleem Basha      | Password Manager with Multi-Factor Authentication   | IEEE, International Conference on Networking and Communications                                       | AY 2022-2023 |
| 11. | Computing & Informatics | Mr Nasser Al Musalhi | Integration of Electric Vehicle Charging Stations into the Unit Commitment Modeling   | 2022 11th International Conference on Power Science and Engineering (ICPSE)                           | AY 2022-2023 |
| 12. | Computing & Informatics | Mr Nasser Al Musalhi | CCTV Aware System due to Privacy Violation in Public Places   | 2nd International Multidiscipline Post-Graduate Conference (IMPC22),Malaysia                          | AY 2022-2023 |